

## An inspiration named Valmik

Shri Valmik Suresh Manne, a resident of Natala village (Wardha Taluka) in Wardha district of Maharashtra is a landless farmer. Shri Manne took up dairying with two cows (producing 4-5 litres of milk) and used to supply milk to a place named Kharangana. Due to delayed payments and unfair pricing he got frustrated. The private dairy which started in his village was also not paying a fair price. For him sustaining a family with a meagre income was a big nightmare.

When NDDB's subsidiary MDFVPL started a Milk Pooling Point (MPP) in his village, he found a glimmer of hope. Shri Valmik got himself registered (with a code number) and started pouring milk. His milk payment was credited in his bank account. After assessing his creditworthiness, a bank recommended MUDRA loan of ₹1 lakh for him. He also received a cattle loan worth ₹1 lakh under the Panchayat Samity Subsidy scheme. Loans helped him increase his herd size.

Presently, Shri Valmik owns 9 milch animals (5 are in milk). He pours around 22 litres of milk per day at the MPP. Shri Manne earns around ₹19000 per month. He realised that dairying would help him earn enough money to support his family.



His wife Smt Jayashree Manne encouraged him to start fodder cultivation for his animals. He took a small piece of land on lease and started fodder cultivation. An assured payment system of Mother Dairy enhanced his confidence. He is now planning to buy land so that a permanent fodder arrangement is possible for his animals round the year.

Till the MPP started, they were struggling to make both ends meet. Today the story is much happier. Shri Valmik and his family is thankful to MDFVPL for giving them a respectable life. Now they're planning to send their 2-year old daughter to a good school in Wardha for quality education.

As the news spread, other villagers have started following his footsteps.

## Review of implementation of VBMPS & RBP

Chairman, NDDB reviewed implementation of VBMPS and RBP projects under NDP I at Aurangabad Milk Union. While discussing with Shri Haribhau Bagde, Speaker of Maharashtra Legislative Assembly, he stressed on increasing liquid milk sales. He agreed to extend assistance to prepare a comprehensive plan for marketing and hand holding for implementation of the plan.

